

Gerontological Society of America Conference Workshop: Engaging Diverse and Inclusive Audiences with The Healthy Brain Initiative Road Map

 :00-1:30 Welcome/Presentation Shelby Roberts, MPH Sr. Director, Public Health Alzheimer's Association Lisa McGuire, PhD Lead, Alzheimer's Disease Science Team, Healthy Agin Branch, Centers for Disease Control and Prevention :30-2:00 Presentation: UsAgainstAlzheimer's Center for Brain UsAgainstAlzheimer's:
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·30-2·00 Presentation: Us Against Alzheimer's Center for Brain Us Δgainet Δlzheimer's
Health Equity will share methods and strategies on communicating with Black and Latino communities and go through an exercise involving participants translating complex messages into something more digestible, relevant and accessible to people of different cultures and health literacy levels. Stephanie Monroe, J.D., Vice President and Senior Advisor, Health Equity, UsAgainstAlzheimer's Daphne Delgado, M.P.H., Program Director, Center for Brain Health Equity, UsAgainstAlzheimer's Angela Allen, PhD, MAT, EdS, EA, CRRN, RN, Associa Clinical Research Program Director, Banner Alzheimer's Institute
:00-2:15 Activity 1 Shelby Roberts
Presentation: The International Association for Indigenous Aging is one of three CDC-funded HBI Component B resource centers. As a resource center, IA² provides resources for tribes, tribal leadership, healthcare and public health staff, Urban Indian Health Centers and organizations, and tribal elder services advocates across the country. IA² also works to serve the public health community including at state and local levels, as well as others who work with the American Indian and Alaska Native population with respect to ADRD. IA² will present the array of products and resources produced for the purpose of advancing community engagement and building capacity among tribes and tribal member-serving organizations, promoting healthy cognitive aging strategies across the lifespan, and fostering dementia-capable tribal communities. International Association for Indigenous Aging: Bill Benson, Board President, International Association for Indigenous Aging: Now Indigenous Aging: Kelsey Donnellan, MPH, Director of Dementia and Alzheimer's Disease Projects, International Association for Indigenous Aging: Kelsey Donnellan, MPH, Director of Dementia and Alzheimer's Disease Projects, International Association for Indigenous Aging: Kelsey Donnellan, MPH, Director of Dementia and Alzheimer's Disease Projects, International Association for Indigenous Aging: Kelsey Donnellan, MPH, Director of Dementia and Alzheimer's Disease Projects, International Association for Indigenous Aging: Kelsey Donnellan, MPH, Director of Dementia and Alzheimer's Disease Projects, International Association for Indigenous Aging: Kelsey Donnellan, MPH, Director of Dementia and Alzheimer's Disease Projects, International Association for Indigenous Aging: Kelsey Donnellan, MPH, Director of Dementia and Alzheimer's Disease Projects, International Association for Indigenous Aging: Bill Benson, Board President, International Association for Indigenous Aging: Bill Benson, Board President, International Association for Indigenous Aging: Bill Bens
::45-3:00 Activity 2 Shelby Roberts
:00-3:15 Break
Presentation: The Hidden Majority Beyond Our Silos: Disability is All of Us University of Illinois Chicago's HealthMatters Program Jasmina Sisirak, PhD, MPH, Research Assistant Profest and Co-Director, HealthMatters Program, University of Illinois Chicago This presentation will discuss the impact of the structural/social determinants of health on promoting brain health among people with intellectual and developmental disability (IDD). We will discuss the strategies to prevent or
 mitigate risk factors for dementia and how people with IDD living with or without dementia can thrive in their communities. Disability unites all communities. Strategies for engaging people with IDD, their supports, and engaged partners to create an inclusive, accessible future for all of us will be provided. Matthew P. Janicki, PhD, Research Associate Professor UIC and Co-President, National Task Group on Intellect Disabilities and Dementia Practices Beth Marks, RN, PhD, FAAN, Research Associate Professor and Co-Director, HealthMatters Program, University of Illinois Chicago
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 mitigate risk factors for dementia and how people with IDD living with or without dementia can thrive in their communities. Disability unites all communities. Strategies for engaging people with IDD, their supports, and engaged partners to create an inclusive, accessible future for all of us will be provided. Matthew P. Janicki, PhD, Research Associate Professor UIC and Co-President, National Task Group on Intellect Disabilities and Dementia Practices Beth Marks, RN, PhD, FAAN, Research Associate Professor and Co-Director, HealthMatters Program, University of Illinois Chicago



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ABOUT OUR PRESENTERS

Centers for Disease Control and Prevention- Alzheimer's Disease and Healthy Aging Program

Lisa McGuire, PhD is the Lead for CDC's Alzheimer's Disease and Healthy Aging Program with more than 100 articles and book chapters on aspects of cognition, caregiving, and aging. Dr. McGuire is a member of the National Alzheimer's Project Act Federal Advisory Council; National Advisory Committee on Seniors and Disasters; Editorial Board of The Gerontologist; co-lead for Healthy People 2020/2030 Older Adults and Dementia Including Alzheimer's; and holds Fellow Status in the American Psychological Association and the Gerontological Society of America. As a caregiver for her mother with mixed dementia, Dr. McGuire is professionally and personally passionate about caregiving and issues related to dementia.

Alzheimer's Association

Shelby Roberts, MPH is the Senior Director of Public Health at the Alzheimer's Association. In this role she oversees the national implementation of the Healthy Brain Initiative and the BOLD Public Health Center of Excellence on Dementia Risk Reduction. Shelby has spent her career working on implementation and evaluation of public health strategies to reduce the risk of chronic disease. This experience helps her see opportunities for interconnection and collaboration. Driving connections and collaborations are an overall passion of her professional and personal work to create more connected and inclusive communities.

UsAgainstAlzheimer's, Center for Brain Health Equity

Stephanie J. Monroe, JD is Vice President and Senior Advisor, Health Equity for UsAgainstAlzheimer's (UsA2) and Executive Director of its African American Network. UsAgainstAlzheimer's' work centers on prevention, early detection and diagnosis, and access to treatments – all regardless of gender, race, or ethnicity. To achieve our mission, we give voice to patients and caregivers while partnering with government, scientists, the private sector, and allied organizations -- the people who put the "Us" in UsAgainstAlzheimer's. An attorney with three decades of federal public policy experience, Stephanie has held senior staff positions in the U.S. Senate and served as Assistant Secretary for Civil Rights in the U.S. Department of Education from 2005-2009.

Daphne Delgado, MPH is the Program Director, Center for Brain Health Equity at UsAgainstAlzheimer's (UsA2), where she works to promote brain health equity through public health promotion/early intervention strategies, workforce development and strategic partnership engagement. Daphne has over a decade of experience in government relations, coalition building, and public health and chronic disease prevention policy, using her experience to advocate on behalf of patients, caregivers, and community-based organizations. Prior to joining UsA2, Daphne worked at Trust for America's Health, YMCA of the USA, the Pancreatic Cancer Action Network, and served as the Congressional Hispanic Caucus Institute (CHCI) Health Fellow for U.S Representative Lucille Roybal-Allard.

Dr. Angela M. Allen has a Doctor of Philosophy (PhD) from Arizona State University College of Healthcare Innovation, a Master of Education/Educational Specialists (EdS), a Master of Arts in Teaching (MAT) and a Bachelor of Science (BSN). Dr. Allen serves a dual appointment as the Associate Clinical Research Program Director of Research at Banner Alzheimer's Institute-Banner University Medical Center of Phoenix and Tucson and a faculty instructor at Arizona State University, where she has been in this position for over 17 years. She serves in numerous capacities as a research investigator of several research studies. She has served as a consultant for Us Against Alzheimer's and on several boards related to Alzheimer's programs.

International Association for Indigenous Aging

William F. Benson is co-founder and President of the International Association for Indigenous Aging (IA²), a national organization representing the interests of American Indian and Alaska Native elders. Benson is also President of Health Benefits ABCs, a policy consulting practice. He has spent 5 decades advocating for older adults, holding senior leadership positions in California, the U.S. Congress and U.S. Administration on Aging. Benson played a major role in amendments to the Older Americans Act, nursing home reform legislation, the Elder Justice Act, and other notable legislative initiatives. He serves as the public policy consultant to the National Adult Protective Services Association and American Association of Service Coordinators, among others. Since 2000 Benson has hosted *First Person*, a series of conversations with Holocaust Survivors for the U.S Holocaust Memorial Museum.

J. Neil Henderson, Ph.D. is Professor Emeritus of Medical Anthropology at the University of Minnesota Medical School, Duluth campus, and founding Executive Director of the Memory Keepers Medical Discovery Team. He is Oklahoma Choctaw. Dr. Henderson's research areas focus on aging issues of American Indian people. Specifically, his work is on biological and cultural influences regarding recognition and treatment of dementia and diabetes, dementia caregiving, cultural constructions of disease, and community health interventions and education in the context of cultural diversity. Dr. Henderson is the former Editor-in-Chief of the *Journal of Cross-Cultural Gerontology* and past-President of the Association for Anthropology and Gerontology. He has authored many articles in the scientific press and is a contributor to the Alzheimer's Association and CDC's new Healthy Brain Initiative's *Road Map for Indian Country* (2019), principal author of *The Savvy Caregiver for Indian Country* (2013), co-author of the text, *Social and Behavioral Foundations of Public Health* (2001) and is senior editor of *The Culture of Long-Term Care* (1995).

Kelsey M. Donnellan, MPH serves the International Association for Indigenous Aging (IA²) as the Director of Dementia and Alzheimer's Disease Projects. She is an interdisciplinary and public health practitioner with over 10 years of experience prioritizing participatory and indigenous-led processes in her work. Her background is in brain health, health equity, and healthy aging. Prior to joining IA², she worked at the Association of State and Territorial Health Officials (ASTHO), where she worked closely with the IA² team to develop the first edition of the Healthy Heart, Healthy Brain communication materials, served as a reviewer of the first Healthy Brain Initiative (HBI) Road Map for Indian Country, and facilitated a learning collaborative on heart health with tribal and state partnership teams.

University of Illinois Chicago, HealthMatters Program

Jasmina Sisirak, PhD, MPH is a Research Assistant Professor in the Department of Disability and Human Development at the University of Illinois Chicago, Co-Principal Investigator of the Healthy Brain Initiative for People with Intellectual and Developmental Disability, and Co-Director of the HealthMatters Program in the Department of Disability and Human Development at University of Illinois Chicago (UIC).

Matthew P. Janicki, PhD, is a Research Associate Professor in the Department of Disability and Human Development at the University of Illinois Chicago, Co-Investigator of the Healthy Brain Initiative for People with Intellectual and Developmental Disability, co-chair of the US National Task Group on Intellectual Disabilities and Dementia Practices (NTG), and member of the Federal NAPA Advisory Council on Alzheimer's Research, Care, and Services.

Kathy Service, RN, MS, FNP-BC, CDDN is a Board of Director on the National Task Group on Dementia and Intellectual Disabilities (NTG), NTG Project Director for the Healthy Brain Initiative for People with Intellectual and Developmental Disability, Master Trainer for the NTG's Dementia Capable Curriculum, and Family Support Volunteer through the Alzheimer's Association and local Dementia Friends sessions.

Beth Marks, **PhD**, **RN**, **FAAN** is a Research Associate Professor in the Department of Disability and Human Development at the University of Illinois Chicago, Principal Investigator of the Healthy Brain Initiative for People with Intellectual and Developmental Disability, Co-Director of the HealthMatters Program in the Department of Disability and Human Development, University of Illinois Chicago, and Past President, National Organization of Nurses with Disabilities.